



PORSCHE



# Porsche Centre Kelowna

September 2020



## FEATURED ARTICLE:

### Meet the 2021 Porsche Panamera

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## Featured Vehicles

- > 2020 Porsche Macan
- > 2020 Porsche Macan GTS
- > 2020 Porsche Macan S
- > 2020 Porsche Macan
- > 2020 Porsche Taycan 4S
- > 2020 Porsche Taycan 4S

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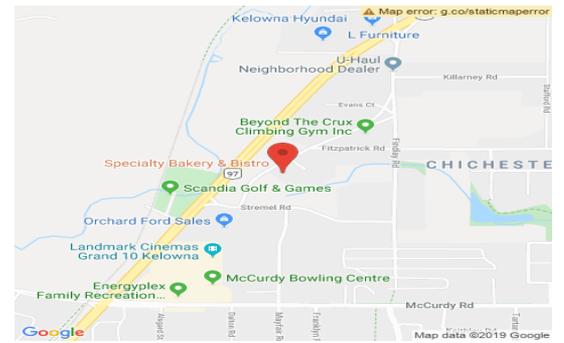
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## Porsche Centre Kelowna

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Monday - Thursday : 9:00AM - 5:00PM  
Friday - Saturday : 9:00AM - 5:00PM  
Service - 778.403.4421  
Monday - Friday : 9:00AM - 5:00PM



## About Us

British Columbia is like no other place on Earth our province was made for Porsche. Porsche is utterly unlike any other vehicle you'll ever drive. Refined, powerful, luxurious and comfortable. It's everything you could ever want in a vehicle – the finest in workmanship, technology and exclusivity. As Kelowna's first and only Porsche dealer, Porsche Centre Kelowna is your place to purchase, service and outfit your dream vehicle. Our certified sales professionals, the most highly trained service technicians in the industry and an ongoing commitment to customer care make the Porsche ownership experience entirely unique and enjoyable. Experience a thrill like no other – the thrill of the driver's seat.

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## Our Team

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## Meet the 2021 Porsche Panamera

Porsche has always gone the extra mile - pushing the boundaries of function and form in the creation of a vehicle that doesn't follow trends but creates them. This commitment has been evident in the early days of Porsche and is now more apparent than ever as we introduce the all-new 2021 Porsche Panamera.

With sleek sporty lines, excellent everyday practicality, and a design that sets new standards for Porsche and the entire industry, the 2021 Panamera is intended to break the mold. It is the latest offering from a company committed to doing things differently by continually reinventing their approach.

The rearview shows the sporty attitude of the 2021 Panamera while the front and side reveal the elegance and horizontal orientation of the vehicle concept. The large tailgate and low loading edge give you easy access to the 520 litres of trunk space while the sculpted, svelte lines and the defined edges of the sides are characteristically Porsche.

A high proportion of strategically selected aluminum, magnesium, plastics, and super-high-strength sheet steel forms the intelligent lightweight construction integral to the Porsche identity. The predominantly water-based paints and lightweight materials used in the construction of the

Panamera also make the vehicle much more friendly to our environment.

Available in rear-wheel drive as well as all-wheel drive, the new Panamera boasts optimum distribution through tight corners, long straights, and on a variety of road surfaces. When you spend 60 years focused on being the fastest, you learn a thing or two about how to slow down. The 2021 Panamera is equipped with six-piston aluminum monobloc fixed brake calipers at the front and four-piston equivalents at the rear, which keeps braking distance impressively short even under extreme conditions.

With an efficient 3.0-liter turbocharged V6 engine, the Panamera produces 330 hp and reaches 60 mph in 5.4 seconds. The new Panamera is also equipped with 8-speed Porsche Doppelkupplung (PDK), which translates the tremendous drive force of the engine into the acceleration typical of a sports car while keeping the control firmly in your hands. The first six gears have sports ratio while the 7th and 8th have a longer ratio to keep engine revs low for efficient and comfortable driving over long distances. The precise gearshifts take place in milliseconds with no discernible interruption in the flow of power, just what you would expect from a sports car.

The beauty of the drive has always been at

the core of all of Porsche designs and with the Porsche Advanced Cockpit inside the Panamera, that drive is more comfortable, safer, and even more adrenaline-filled than ever. The centre console features a high-resolution, glass-like 12-inch touchscreen display enabling direct access to the majority of in-car functions. Plus, Porsche InnoDrive delivers an array of driver-assist technologies that adapt to different driving environments.

At the end of the day, style is simply having the courage to follow your own vision. As a brand that prides itself on bold visions, Porsche has never been afraid to venture out. You can find the new Panamera right at the intersection of stylish design and everyday practicality, masterfully taking the corner and accelerating forward into the future.

The Panamera is a daring new concept that you have to experience to believe. Visit Porsche Centre Kelowna today to learn more about the all-new Panamera.



## Which Technology Started on the Track?

Porsche's long love affair with the racetrack is no secret but what people might not know is how that devotion makes a difference for the average driver. Porsche will often develop new technology on its race cars. Then, after it helps take the checkered flag, translate that technology to streetcars for the benefit of performance and efficiency. Here are some innovations that started on the racetrack.

Heat is the enemy of all braking systems. Eventually, racers figured out a wider disc with internal channels for air meant a greater cooling surface and the perforated and now standard internally ventilated brake discs were born. Another advancement in brakes that started in racing was carbon ceramic brakes which are now an option on almost every new Porsche. Better braking can mean seconds or even minutes on a racecourse, on the street it means increased safety. The anti-lock braking system, first introduced in 1968, is another invention which made the jump from the track to the road and has now become standard.

If there's one thing every performance car developer worries about, it's weight. In the 1998 race season, the 911 GT1 became the first Porsche to sport a carbon fibre reinforced polymer (CFRPO) chassis. The weight and fuel consumption of streetcars is a dominant factor in consumer habits, so we anticipate lightweight carbon fibre composites to continue to crossover into everyday driving. Although carbon fibre hasn't reached mass production levels, elements of your Porsches can be optioned with carbon fibre boot lids, rear spoilers and wings.

Many of the innovations that enhance a Porsche's everyday usability originated in motorsports. For instance, the steering wheel-mounted driving mode switch trickled down from the 918 Spyder in 2013, into everything from the base Cayman to the Panamera. The dual-clutch transmission (PDK) which enabled gear shifting without traction loss was used exclusively in motorsport from 1983 until 2008 but in today's market more than three-quarters of all delivered Porsche 718 and 911 models are equipped with the PDK system.

Porsche race cars are the blueprint innovators and test objects that pioneered the e-performance division of vehicles that now includes the all-electric Taycan. "Our mission is to win races. But we're also pursuing a smooth transition to series production," explains Martin Füchtner, Senior Manager High-Voltage Drive Development, "We need to test the limits of what's possible." Drive systems with under five litres volume are now capable of producing the same power as a full-blown sports car engine at efficiency rates we only dreamed of thanks to innovations in e-performance.

Technological innovations from motorsports have always carried over to series production design because, at the end of the day, every Porsche is a race car. New ideas will continue to cross over between the two fields in future but if any of the above options appeal to you, contact Porsche Centre Kelowna today.

## Featured Vehicles at Porsche Centre Kelowna



### 2020 Porsche Macan

Exterior Colour: Volcano Grey Metallic  
Interior Colour: Leather Package In Black/Garnet Red  
Transmission: (Leather Seats  
7-speed Porsche Doppelkupplung (PDK)

**\$68,660**

[More Details >](#)



### 2020 Porsche Macan

Exterior Colour: Black  
Interior Colour: Standard Interior Black  
Transmission: 7-speed Porsche Doppelkupplung (PDK)

**\$68,920**

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### 2020 Porsche Macan GTS

Exterior Colour: Volcano Grey Metallic  
Interior Colour: Leather Package In Black/Garnet Red  
Transmission: (Leather Seats  
7-speed Porsche Doppelkupplung (PDK)

**\$90,320**

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### 2020 Porsche Taycan 4S

Exterior Colour: White  
Interior Colour: Two-Tone Leather Interior In Black /  
Chalk

**\$148,970**

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### 2020 Porsche Macan S

Exterior Colour: White  
Interior Colour: Standard Interior Black/Mojave Beige  
Transmission: 7-speed Porsche Doppelkupplung (PDK)

**\$76,810**

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### 2020 Porsche Taycan 4S

Exterior Colour: Dolomite Silver Metallic  
Interior Colour: Partial Leather Interior In Black

**\$144,520**

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## Featured Vehicles at Porsche Centre Kelowna



### 2020 Porsche Taycan 4S

Exterior Colour: Black  
Interior Colour: Two-Tone Leather Interior In Black /  
Bordeaux Red

**\$149,520**

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### 2018 Maserati Levante S GranSport

Transmission: Automatic  
Body Style: SUV

**\$86,896**

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### 2020 Porsche Cayenne

Exterior Colour: White  
Interior Colour: Leather Interior In Black  
Transmission: 8-speed Tiptronic S

**\$93,610**

[More Details](#) >



### 2016 Porsche Panamera GTS GTS

Exterior Colour: Black  
Interior Colour: Black  
Transmission: Automatic  
Body Style: Hatchback

**\$84,495**

[More Details](#) >



### 2017 Porsche 718 Boxster S S PDK

Exterior Colour: Grey  
Interior Colour: Black  
Transmission: Automatic  
Body Style: Convertible

**\$68,888**

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### 2020 Porsche Cayenne

Exterior Colour: White  
Interior Colour: Two-tone Leather Interior In  
Black/Mojave Beige  
Transmission: 8-speed Tiptronic S

**\$94,780**

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### Be back to school ready

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From backpacks to clothing, tech accessories to travel mugs, be prepared to go back to school while wearing your...



### It pays to keep your Porsche at its peak....

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### Taycan Collection

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Clear lines and smart details, urban looks and functional...

### 2020 Porsche Cayenne Coupe

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### 2020 Porsche Macan Turbo

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### Porsche Driver's Selection: The new 911...

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911 emotion – the attraction of the legend  
For over 50 years, the 911 has been increasing the heart...

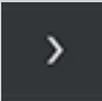
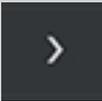
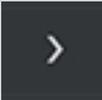


## Porsche Centre Kelowna

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### Past Issues

	August 2020	
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